

WNRTA Board Meeting 7/9/16
Minutes

Present: Pamela Blau, Phyllis Bretholtz, Jim Campen, Frances Davidson, Georgie Gatch, Karen Goldberg, Gordon Kahn, Marian Palley, Susan Reverby, Martin Richman, Ellen Rothman, May Ruth Seidel, Betsy Van Dorn

Absent: John Partridge

The meeting opened at 9:40 at the Wellfleet Council on Aging.

Secretary's Report: Betsy presented the minutes of the 8/15/15 board meeting, which were approved unanimously.

Treasurer's Report: Frances Davidson advised that of 6/20/16 we have \$8,800 in our checking account, up from \$8,092 last year. Frances reminded us that WNRTA's fiscal year runs from Sept. 1 to Aug. 31, whereas our membership year adheres to the calendar year.

Membership: Susan has documentation of 2,400 nonresident taxpayers in Wellfleet, listed by street addresses only. In the absence of email addresses, how can we best reach these people? Other towns on the Cape hand out a brochure or a business card when new property is acquired, advertising their nonresident associations. Pamela Blau and Susan Reverby volunteered to look into similar advertising for WNRTA and agreed to be on the 2016-17 Membership Committee. Attracting younger members to WNRTA is an ongoing issue, exacerbated by the fact that the middle-age group we hope to attract often inhabit their parents' houses, with no parental expiration date in sight. In addition, many younger adults have young children. Should we offer babysitting services in order to attract a younger crowd to our events?

Nominating Committee: Gordon Kahn, Marian Palley, and Susan Reverby will serve on this committee.

Hospitality Committee: Karen Goldberg and Marian Palley will assume responsibility for supplying refreshments for WNRTA's summer programs.

Program Committee: Ellen Rothman, Program Chair, noted that the upcoming Thursday WNRTA event is in conflict with Audubon's big event of the summer. In future, the Program Committee will contact the most obvious local nonprofits before scheduling an event, with the understanding that conflict is inevitable in a community with so much going on. And going forward, it was agreed that we advertise programs open to the public as WNRTA Events, not WNRTA Meetings.

Jim Campen volunteered to advise the Program Committee on affordable housing in Wellfleet and Betsy will proofread any notifications on that subject.

Fourth of July 2016: The WNRTA trophy was awarded to Shannon Tree Service, a local landscaping company.

Meeting with other nonresident associations: On 8/8/16, Susan met with the presidents of the nonresident associations of Brewster, Eastham, Truro and Provincetown (many prefer the term “part-time resident”). If we organized as an umbrella organization, we could address areas of common concern, hire a lobbyist and connect with the State Legislature around issues such as differential tax arrangements. This discussion was tabled until the next board meeting.

Endowment Drive: The board needs to strategize around bringing more long-term stability to WNRTA. Susan reported that similar organizations have the funds to make donations to local schools, fire departments, and councils on aging. WNRTA aspires to do the same.

Respectfully submitted,

Betsy Van Dorn